



**WEAVING  
OUR FABRIC  
IN THE  
ARAB WORLD**

**Naseej Report  
2005 – 2012**

# Letter from the Executive Director



On behalf of the Board of Directors and the Team, I proudly present to you “Weaving our Fabric in the Arab World” Report which illustrates Naseej achievements and efforts over the years in order to build competent active youth and communities across the region and to positively influence the social, economic and political conditions at various levels.

Over the past 8 years, Naseej has gone through several evolutions that were built on our own learning and development process as well as in response to the constantly changing environment within our region and thus the assets and needs of the most relevant stakeholders; young people, civil society structures and communities.

Now, we can confidently and proudly state, that Naseej has largely contributed, and in some cases led, real solid changes and development in the area of youth and community development as well as in widening the concept of ‘philanthropy’ through providing a different model which is built on partnership with our targeted audience in order to encourage and increase ownership and sustainability.

As the report describes all elements of our Foundation and work, Naseej uniqueness remains very much at the heart of our conceptual framework and working ethics, the holistic approach to development and in our extended network of partners - individuals and structures - across the Arab World and beyond.

During the coming years, Naseej will continue to work through and support innovative approaches and projects in diverse interrelated fields and sectors and as relevant to local context and of need to targeted audience and stakeholders. We strongly believe that every citizen and all areas of work can contribute to development processes at all levels and that it is through the accumulation and results of all of these efforts that individuals and communities advance. So whether you are a philanthropist, laborer, student, activist or practitioner, artist, journalist, policy maker, a business man or women, or any citizen willing and eager to find a role, despite, you will find within our great Foundation an opportunity to contribute and build your community and to create better realities and future.

Through this accumulative report, we hope to take the reader on our ‘weaving journey’ over the past 8 years by presenting our concepts, approaches, process, and most importantly, some of our activities and real stories which reflect the ‘essence of our weaving’ and how that had impacted the lives of individuals and communities around the region.

Finally, I want to take this opportunity to thank all of our partners, volunteers, team members, and Board of Directors who provided their support to Naseej Foundation throughout the years.

Sincerely yours,  
**Hania Aswad**  
Executive Director

# Weaving Tools

While Naseej was originally created as a Fund in 2005, one year later, it was apparent and crucial to consider our 'funding/financial support' provided to our partners as a 'tool' rather than a 'goal' that would fulfill our dream and objectives. In sequence, a decision was made to design and introduce a number of new Programs (and activities) which had to be intertwined and connected in order to provide sufficient and more comprehensive support to our partners and their work and to ensure better chances of sustainability - at the effect level.

Naseej 'Weaving Tools' are identified as 'Services, Opportunities and Support' (SOS) provided to the community and youth development actors and field across the Arab Region.

Through our 'Four Programs', Naseej offers what is identified as 'progressive model' of philanthropy where efforts are intensively put forward to establish a sense of true 'partnership' with our targeted audience in order to increase their ownership towards their own projects and activities as well as towards others implemented directly by Naseej for and with them.

**Naseej Programs – SOS:**

- **Program 1: capacity building program**
- **Program 2: networking & linkages program**
- **Program 3: financial support program**
- **Program 4: advocacy & outreach program**

**The Services, Opportunities, Supports (SOS) framework identifies three types of interventions essential for positive youth & community development:**

- Provision of **Services** that strengthen people's capabilities and positively influence their communities and environment
- Provision of **Opportunities** for both informal instruction and active learning, as well as opportunities for new roles and responsibilities
- Provision of **Support** on the emotional, motivational and strategic fronts

**Naseej targets and works closely in partnership with:**

- Youth-led / youth-focused groups and organizations
- Development NGOs, SCOs and CBOs
- Youth workers, practitioners, activists
- Researchers
- Donors, both public and private, as well as philanthropists
- Government agencies, decision makers and policy makers
- Media practitioners and outlets

**This following table reflects Naseej Programs and their wide range of interrelated activities:**

SOS - Activities	Capacity Building Program	Networking & Linkages Program	Financial Support Program	Advocacy & Outreach Program
Field/Communities Activities	✓		✓	✓
Partnerships & Contracts	✓	✓	✓	✓
National & Regional Training	✓		✓	✓
Workshops & Events	✓	✓	✓	✓
Conferences	✓	✓		✓
Physical Capacity Building	✓		✓	
Audio Visuals Production	✓		✓	✓
Social Media outlets			✓	✓
Research	✓		✓	✓
Travel Internships	✓	✓	✓	✓
Advocacy Campaigns	✓	✓	✓	✓
Linkages		✓		✓
Outreach & Dissemination	✓	✓		✓
Donors Meetings		✓		✓

*"This is the first Arab workshop I attended (CYD regional training); I feel that I grew up within, became more aware of things, and learned a lot more than I had expected. In addition, it increased a genuine concern within towards what I should be doing and how with youth and communities." —A participant in CYD Regional Training Workshop.*

*"Naseej, -the Act of Weaving- unlike textile machines, the outcome of weaving, as I knew it through Naseej, is never identical, typical or just a copy of millions of products. Naseej leaves a special mark on each one yet preserves his\her individuality, perception and uniqueness." —Consultant & Youth Activist – Alexandria, Egypt*

# Capacity Building Program

The 'Capacity Building Program' includes different tools that tackle partners' competencies on five levels/projects; 1) the operational, 2) the conceptual and technical level, 3) the individual level, 4) the physical development level (equipment, etc.) and finally 5) exposure to other experiences, assets and resources.

### This Program is implemented through the following activities:

mentoring and on the job training (tailored to every partners needs), regular communication and feedback as well as one-to-one meetings; capacity building workshop (national & regional) and mobility internships (illustrated more under the Linkages and Networking Program).

Naseej Capacity Building Activities 2005 – 2012	#
National Training Workshops	52
Participants	900
Youth Workers (CYD) National Wsh	42
Participants	1170
Youth Workers (CYD) Regional Wsh	9
Participants	389
Core CYD Facilitators Team	42

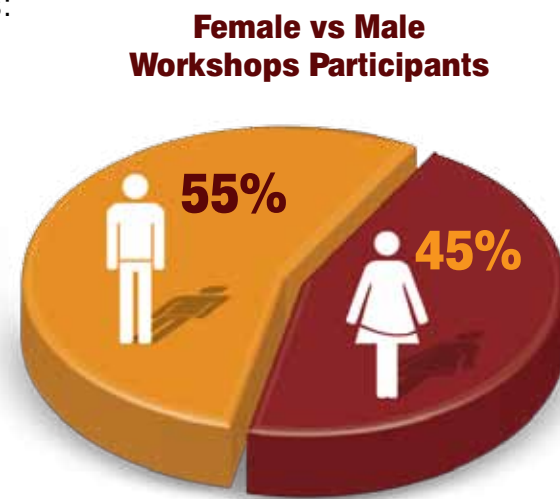
## General Capacity Building Workshops

### “Partners’ Capacity Building Workshops” – Egypt, Jordan, Lebanon, Palestine & Yemen

Fifty two (52) national training workshops were organized in five countries for the 'pool of Partner' organizations and groups in response to their requests through our direct and regular discussion on their needs. The training workshops covered the following topics:

- Strategic planning
- Financial management
- Project Design
- Proposal writing
- HR management
- Outreach, Media & Communication

The capacity building training workshops are implemented through Naseej team members, partners and/or external consultants from the region.



# Capacity Building Program

## Naseej CYD Capacity Building

### “CYD Awareness Raising and Dissemination Workshops”

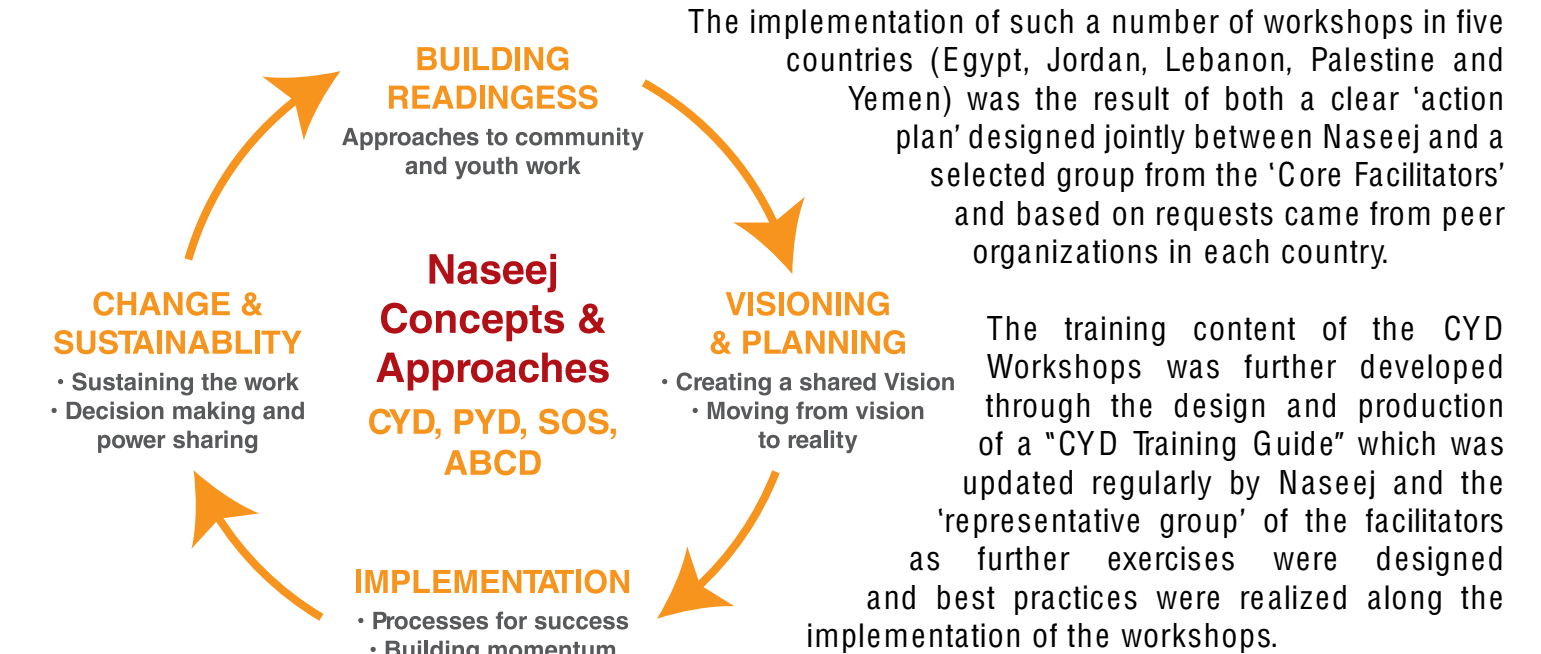
Being the guiding concepts and values that govern all our work and as we consider the dissemination of 'CYD Concepts and Approaches' a main part of Agenda, many workshops were organized to raise civil society's actors awareness and understanding CYD. At least 10 CYD workshops were provided to 'Partners' in Egypt, Jordan Lebanon, Palestine and Yemen in addition to dedicating the main part of our 'Solicitation Workshops' (16 workshops) in different countries to providing a good solid ground of the concepts and approaches.

**Targeted Audience – Youth Workers**  
**Wide-range of Practitioners with direct & regular interaction with young people and community members; including: junior and senior staff of NGOs, volunteers, consultants, activists, filmmakers, theater directors, teachers and educators, and active university students.**

### “Youth Workers CYD Workshops”

Between 2006 and mid 2009, Naseej implemented a number of regional CYD workshops which aimed at enhancing the knowledge and understanding of the CYD concepts and frameworks amongst Youth Workers and Practitioners.

Between 2009 and early 2010, Naseej provided further training to a "core CYD facilitators" from different countries in order to let them - "the leaders (stakeholders)" - lead the implementation of a 42 national and 5 regional CYD workshops for their peer Youth Workers.



# Capacity Building Program

The Youth Workers - CYD Workshops aim at enhancing Youth Workers and Practitioners' attitudes, approaches and capacities in a wide range of topics including, but not limited to, visioning, outreach, mobilization, communication, planning, implementation, assessment, monitoring, etc. Yet, the training itself is not skills-based but rather concepts and approaches based and is relevant to any profession and sector. The essence of the Youth Workers – CYD activity is simply gradually create a network of competent individual practitioners who are able to perform more efficiently in their own fields though being more aware of their role and level of influence, have stronger convictions in themselves and what they do, capable of utilizing innovative approaches and alternative mechanisms to reaching out to others and motivated enough to make a difference with sustainable effect.

**Naseej had received requests to hold CYD workshops from organizations such as:**

- UNRWA – Palestine
- Plan International - Egypt
- Nahdet el Mahrousa - Egypt
- Yemeni Youth Council - Yemen
- Dar al Kitab - Mauritania
- Social Youth Movement Center - Morocco

## “Youth Worker – CYD Workshops Training Guide”

The Guide is an internal for the use of the trained trainers in CYD. Parts of the conceptual section of the guide are photocopied and distributed to workshops participants after the workshops are done. The guide was used for both youth workers and partners CYD capacity building workshops.

### The Guide's Sections:

- The concepts and approaches
- The training levels
- The exercises
- Examples of agendas



# Networking and Linkages Program

Under the Linkages and Networking Program, Naseej provided the platform (national and regional events, workshops & mobility internships) for shared learning, exchange, linkages and networking between and amongst different players in the region in order to create stronger civil society's fabric that is able to support and enhance each others' work and to protect and sustain their roles and effect within society. Further, stemmed from our name, **(the Act of Weaving)**, throughout the years, much of the Team's efforts and time were focused on linking individuals, organizations, networks, etc. to each others' not only across the region but also beyond.

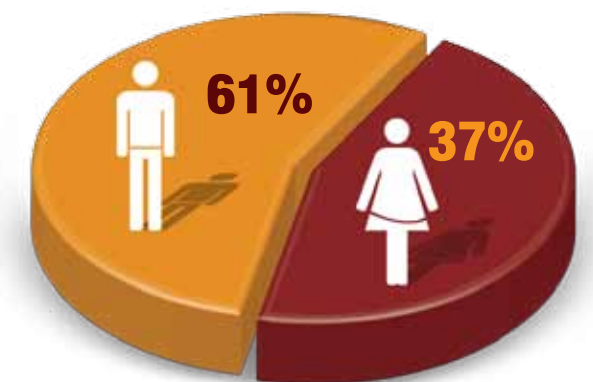
Naseej Networking Events 2005 - 2012	#
Linkages Workshops & Meetings	16
Participants	400
Mobility Internships Grants	55
Interns	126

## Shared Learning, Networking and Linkages Workshops:

### “Youth Groups Phenomena; Who, What and Why” Roundtables - Egypt, Jordan, Lebanon, Palestine & Yemen – 2008 & 2009

Given our well-noticed dramatic increase in the number of “Youth Group” in the region between 2007 and 2009, Naseej organized 8 roundtables for 97 Youth Groups in Egypt, Jordan Lebanon, Palestine and Yemen; in majority were non-Naseej partners -. The Youth Groups workshops aimed at providing the space for the participating groups to learning more about and reflecting on their existence within the context of their countries as well as the region at large in addition to encouraging networking and linkages amongst the participants and their groups.

**Number of Mobility Internships Females vs. Males**



*“This workshop made me reflect and review what I have been doing/working, has it been good work, and to what extent? At the same time, the workshop strengthened the faith I have in myself and restored my hopes and energy to do more in a better way when I am back in Yemen.” —A participant in CYD Regional Training Workshop*

## Networking and Linkages Program

### **“Impact of Nongovernmental Organization & Youth Groups” Partners’ Roundtable Discussions - Egypt, Jordan, Lebanon, Palestine & Yemen - 2010**

The event brought together Naseej partners Directors and few board members together with Naseej Director in order to have an open discussion on “how can civil society’s organizations have a stronger role in ensuring real and more sustainable effect at the community level.” The discussion emphasized the following ideas: keeping clear and stable compass for their visions, objectives and aspired results and impact; ensuring these compasses are linked to real genuine issues within countries and in different communities; engaging the people at all levels; analyzing results and not only counting and calculating; documenting process and effect not only results; and others.



### **“Understanding our Role – Exchanging & Networking” Youth Activists Roundtables – Egypt, Lebanon, Palestine, Morocco, Tunisia, Yemen – January to August 2012**

A number of in-country Roundtable sessions were organized for activists & practitioners from different fields including, but not limited to, Human Rights, Women’s Rights, Arts and Culture, Media, Social Media, Labor Unions, and others. The roundtable sessions aimed at providing the space for sharing experiences and lessons learned as well as technical capacities and knowledge, and to network amongst themselves in an attempt to bring their efforts together for better effect on the ground.

## Networking and Linkages Program

### **Direct Shared Learning, Exchange and Linkages**

Throughout the years, Naseej provided direct technical support to a number of its peer organizations as well as other International and Regional Entities including donors. Such technical support came in the form direct technical training, advices and guidance and presentations at events especially on its CYD concepts and approaches and on our ‘Financial Support & Grants’ system approaches and tools including donating the full package to a number of entities in the region. The interest of many entities in our ‘Financial Support Package’ lays in the fact that it a comprehensive – Naseej original - document which was designed to accommodate different types of entities/actors (individuals, informal groups, organizations, companies) through a number of different legal mechanisms for providing such support (grant agreement, contracts, MoUs, etc.). In addition, showcasing a very successful though intensive and regionally spread ‘financial support’ Program over few years, Naseej has been acknowledged for owning one of the most efficient ‘financial support package and mechanisms’ amongst peer organizations which includes loads of best practices built on real, intensive and diverse experiences.

Further, Naseej regularly made its extended network of partners available to all peer organizations and donors for a joint benefit; be it by linking a donor to our partners through mail or in person, inviting partners to events organized by other organizations, sharing the list with a donor about to launch a solicitation process or to an NGO or individual researcher for relevant data collection and other diverse useful reasons.

### **Mobility Internships Grants:**

Fifty five (55), Mobility Internships were provided to 125 individual young people (49 for females and 76 for males) mostly linked to Partner Organizations and Groups between the years 2009 and 2012. All internships and exchange visits interns were selected based on applications submitted that were relevant to our goals and objectives. Further, in addition to cross-countries visits and trips, Naseej emphasized on and encouraged partners and practitioners to consider within countries opportunities.



# Networking and Linkages Program

## The internships and exchange visits varied in type;

**Individuals attending a 'Partner Activity'**, such as: "Al Jana Summer Art Camp" in Lebanon where a number of practitioners had applied to take part in two camps in two consecutive years. The internships were done in total collaboration with Al Jana, were Naseej circulated the solicitation advert and application and once partners and practitioners were selected, Naseej granted al Jana the full amount for their internships.

**Partners' exchanging and learning from each others' technical expertise**, such as: the Salama Moussa – Dayer Maydour exchange visit where a number of art and photography related practitioners from Minya went to work closely with handicraft practitioners in Siwa hosting different activities for children, youth and women. Further, four Theater practitioners from Gaza from Al "Ashiqeen Theater and Art group" visited a number of Theater and Art related Naseej partners in Egypt as well as other organizations. "Al Amal Society" (working with Al "Akhdam" and Somali Refugees in Aden) received an internship grant to receive technical training from the "Youth Cultural Center"; a training of trainers for HIV awareness raising and education. Ossama Helmy an Origamist from Egypt received an internship to provide training in Origami to young people and educationalists in five Arab Countries as well as to develop a Regional Arab Origamists' Network.

**Attendance of training workshops and basic Exchanging Internships:** such as: four of Naseej Practitioners from Jordan, Palestine and Egypt attended and actively contributed to the Innovation for Civic Activism Center's "9th Global Conference on National Youth Service" in Alexandria; two activists and bloggers attending "Online security Techniques" workshop at the AUB. Two practitioners from Yemen visited a number of relevant NGOs and Youth Groups in Lebanon, and A Jordanian practitioner visited NGOs in Yemen. The idea of these internships were for the youth practitioners to learn about different models of development work's activates and approaches.



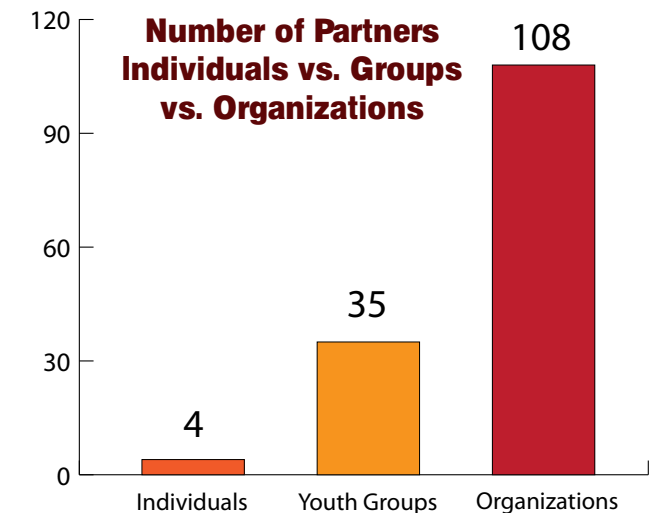
# Financial Support Program

Over the past 8 years, Naseej provided 'financial support' to 147 Partners with a total budget that exceeded \$6 million dollars to support their efforts in providing 'services, opportunities and support' for divers communities thus reaching to 363 localities in 7 countries. Regional Projects supported by Naseej reached out to more than 20 Arab Countries.

The Naseej 'financial support' – in majority of cases – is provided through an "Open Solicitation Process" that is usually widely advertised. Each of the 'open solicitation' specifies the type of contractual mean, the themes, targeted audience, countries, duration, size, etc. Partners supported are individuals, groups and organizations working on Youth and Communities Livelihood, Social Entrepreneurs, Civic Engagements, Human Rights, Women Rights, Governance, Arts and Culture, Employability, Education & Health in the Arab World.

Naseej CYD Initiatives Supported 2005 – 2012	#
Total Budget	6 Million
Supported Partners	147
Countries Reached - National Grants	7
Countries Reached - Regional Grants	20

Through its "Financial Support", Naseej closely encourages its partners to build their plans and activities together with their targeted audience and based on their strengths and assets (not only needs and problems) and seek to break away from the 'emphasis on training' as an end in itself in favor of 'learning by doing' which can be done through a number of innovative mechanisms and approaches. Further, through the implementation of the supported activities, Partners are introduced and mentored to implement the CYD concepts and approaches as and where possible.



*"What distinguishes Naseej from others is that they worked with us as a 'Partner' and not a 'Donor'. This was clear from the word go once the project idea was approved; in mentoring the enhancement of the project document and the budget, throughout the implementation and even beyond the contract ended. Naseej is a real Partner in development for us; this is a real gap local and community based organizations suffer from." —A partner from Egypt*

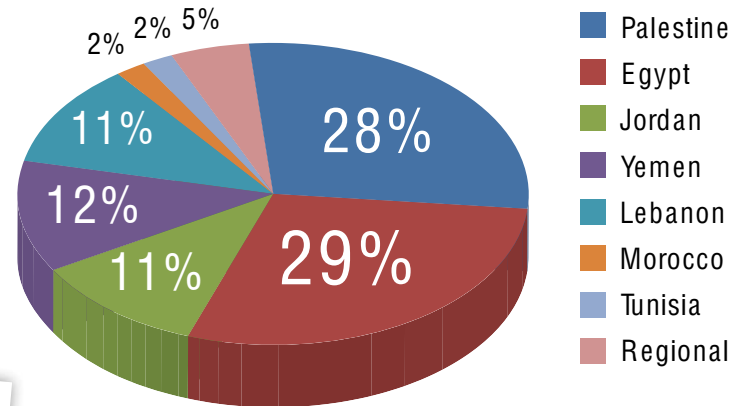


## Financial Support Program

### Naseej Financial Support can be provided through:

- Grants
- Contracts
- Consultancy Agreements
- Memorandums of Understanding and other means stated in the matrix of services.

### Geographical Distribution of Projects total no. 147



## Advocacy & Outreach Program

Naseej 'Advocacy and Outreach' Program aims at supporting civil society's actor (individuals and organizations) efforts to influence the public opinion and advocate for introducing changes at the policies and systems level; providing the platform to practitioners and activists to practice their freedom expression and opinion; and making relevant information and materials produced by actors accessible through social media and other platforms. Further, through this Program, Naseej also aims at widely disseminating the CYD concepts and approaches and to advocating on behalf of youth and communities of the regional in national, regional and international platforms.

The objectives of this Program are achieved through organizing national and regional workshops and meetings; producing and supporting the production of audio-visual and written materials and resources that shed the light on specific relevant and important issues and events; supporting advocacy campaigns on relevant issues and policies; utilizing its social media outlets (and others) to provide accessibility to useful information, data and resources; and attending conferences and forums across the region and beyond.

### Workshops and Meetings:

#### “Leveraging Interest & Funds for CYD in the Region” – Cairo, Egypt – Sept. 2009

Naseej organized the second round-table for 28 selected Arab Foundations, Donors and INGOs. The event was organized at the Gerhart Center at the American University in Cairo (AUC). The roundtable aimed at sharing and testing some of Naseej external evaluation findings with regards to 'improving funding trends and environment' in the area of community and youth development within the region. Naseej took this opportunity as well to further position its work especially in the area of networking and linkages amongst different stakeholders (including Donors and INGOs) which is supported by Naseej's role in acting as hub for a large network of local organizations & groups across the region and thus a wide range of information. Further, the roundtable also provided a good ground for potential partnerships and encouraged networking amongst participating organizations

*"Partnership, cooperation, understanding and support are best words that can describe the relationship with Naseej." —A partner from Jordan*

## Advocacy & Outreach Program

### “Weaving the Threads” Regional Event – Dead Sea, Jordan – June 2010

The event provided an open forum for sharing experiences and knowledge, learning through participation and dialogue as well as for linkages and networking. Its main objective was “taking a closer and deeper look at the conditions of Civil Society’s working environment, work and impact (including NGOs and youth groups) with focus on five countries; Egypt, Jordan, Lebanon, Palestine and Yemen. The event also aimed at producing sets of recommendations that would help improve the reality and the work of the civil society’s entities. The event brought together about 160 actors representing Naseej Partners from 2005-2010 as well as a number of Government representatives from Jordan and Yemen, Donors and International NGOs, Private Sector representatives with interest in Corporate Social Responsibility in the region, and few media outlets representatives from Jordan.



### “Our Role and the Arab Spring” Three Regional Events for Activists - Amman, Cairo and Tunis – 2011 & 2012

More than 70 activists took part in all three events representing 12 Arab Countries: Morocco, Algeria, Tunisia, Mauritania, Sudan, Egypt, Yemen, Bahrain, Jordan, Palestine, Syria and Lebanon. The participants came with diverse backgrounds; university students, development practitioners, artists, IT specialists, Journalists, bloggers, and others; they ranged between secular and moderately religious while carrying diverse views that mostly ranged between socialists, liberal and leftists. The events tackled a number of relevant themes under the focus of “the role of young activists and practitioners in popular movements – development vs. politics - during and in the aftermath of the revolution/uprisings.



## Advocacy & Outreach Program

### “Social Media and Alternative Learning Tools” Regional Event – Sharm Esh-Sheik, Egypt – May 2012

The event’s primary goal was to provide an open forum for relevant young and independent social multi-media activists, practitioners & artists, from the region to share their experiences, enhance their connections and leverage their resources and to shed the light and generate discussions over important relevant themes and topics that kept popping up in many of our events and discussions with activists and practitioners in different countries. Forty-four (48) activists between the ages of 21 and 35 attended the event representing twelve Arab Countries: Tunisia, Morocco, Egypt, Yemen, Jordan, Palestine, Lebanon, Bahrain, Syria, Sudan, Algeria, and United Arab Emirates. In general, the participants came with diverse backgrounds; university students, development practitioners, artists, Journalists, bloggers, and others; yet active users of social media tools and alternative learning channels such as film making and theatre.



### Productions and Dissemination of Resources

Throughout the past 8 years, Naseej supported innovative activities of individuals and organizations that increased the range, and enhanced the access to of youth and community development resources (written, print- material, and audio-visuals and artistic educational materials) including: research, manuals, posters, theatrical plays, films, photographs, songs, and related activities that helped build better knowledge of youth and communities, their issues and efforts made for and with them. Many of the activities supported also aimed at providing the opportunity and support to young individuals to innovate and produce different types of materials with relevance to their issues and others of their communities. To help disseminate such products and materials, Naseej have utilized all its (and others) social media outlets and means.

**written, print- material, and audio-visuals and artistic educational material**

**Research, manuals, posters, theatrical plays, films, photographs, songs.**

## Advocacy & Outreach Program

To further improve access to information of resources, Naseej developed the 'CYD Resource Center'; an online database linked to Naseej-CYD Portal – with a search engine that includes useful technical material, resource providers, opportunities, active organizations and groups, etc.

### CYD Resource Center Categories

**Donors & INGOs, Arab NGOs Youth Groups, Arab Countries' Profiles, Publications & Resources Youth Blogs & Facebook, Universities, Events & Opportunity, National Policies, Useful Links**

### “Women of Nahr el Bared” Film - 2012

The project aimed producing a documentary film that documents the lives of four (4) women from Nahr al Barid Palestinian Refugee Camps in the North of Lebanon. All four stories reflected the different challenges faced by each of the women and how they managed to overcome them and lead their lives despite all odds. Produced by al Jana - Lebanon

### “Short educational video-spots” on issues related to Human and Women's Rights – 2012

A young filmmaker from Egypt, Ehab Mustafa, produced a video that presented the 30 Articles included in Universal Declaration of Human Rights in a simple statement to make it easier for people of all ages and backgrounds to comprehend and relate to.

“Shael al Daw (turn on the light)” group in Morocco, were supported by Naseej to produce a number of short videos on sexual harassment, discrimination and equality.

### On “the Right to Education” Two films

One animation movie was produced by 'Oyoun Group' in Egypt in 2010 and another was produced by the 'Human Rights Club' at Mohamad the 5th University in Rabat Cit in Morocco; 2012.

### “Ibn al Balad” Film – 2011

Naseej supported Eskenderella Society for Arts and Development and a group of young activists and artists to produce a film reflecting on young people's dreams and aspirations in the city of Alexandria, Egypt and discusses innovatively the issue of immigration.



## Advocacy & Outreach Program

### The “Arabic Voice Project” - 2010

Through this project, Naseej supported the production of a number of Arabic songs and video clips for young singers and musicians from the region. All songs aimed at enhancing the confidence and youngsters from the region. In addition, the project provided an opportunity for production and exposure for the young singers and musicians.

### Participating in National, Regional and International Forums



As the year broke through and few days before the break through of Egypt Spring in early January 2011, Naseej received “a letter of award” from the 'Arab League' for being “one of the most active and interesting” regional entities working with and for youth in the Arab World. The “letter of award” was presented to Naseej as well as few other organizations at the Arab League Annual Summit which included for the first year a “Youth Forum” and it took place in Sharm Esh-Sheik. During the “Youth Forum” Naseej was asked to present a paper on “Youth Policies in the Arab World.”

Only between January 2011 and till the end of 2012, Naseej was invited to a number of Forums and Conference both as participants and speaker, including but not limited to: the 'Arab Foundation's Forum' meetings, the “European Foundations Center” Annual Conferences, the “Arab League and World Bank” event in Cairo in August 2011 (papers presented where all related to Arab Philanthropy; the Arab Spring & Young People; Working with Young Individuals and Groups during times of Crises; and Asset Based Philanthropy and Development).

In addition, Naseej was also invited to four different events organized by two of its Donors; the 'Open Society Foundation'; a round-table organized by OSF Education Department / Office in February 2011 in London, the OSF – Youth Program's Department Annual Youth Event in Budapest with 3 young Arab Naseej practitioners (from Palestine, Tunisia and Lebanon) and finally OSF's MENA – Transitional Fund Meeting to share Naseej experience in working with youth groups in the region. And the 'Global Fund for Community Foundations' in order to engaged and contribute to a 'strategic visioning' plan for the area of 'community foundations' in South Africa.

In 2011, Naseej Director was asked to write a short article for the “Alliance Magazine” entitled “Planning for Human Beings”; the article was in the Alliance December 2011 issue of the magazine.

# **The Fabric**

The Essence  
of our Weaving

# A Story from Tunisia

<b>Radio al Kssour</b> راديو القصور	<b>Place</b>	Medenine, Tunisia
	<b>Time</b>	2012
	<b>Themes</b>	Entrepreneurship, Employment, Expression & Culture
	<b>Partner</b>	Intellectuals Without Borders, NGO
	<b>SOS</b>	Financial Support & Mentoring
	<b>Size of Grant</b>	USD \$ 5,000.00
<b>Beneficiaries</b>	Based in Medneen - Southern Tunisia; with National outreach	

"Back in Time", "A City and a Product", "Music and Colors", "Art History"; these are some of the titles of programs airing on the internet-based Radio al Kssour ("Palaces Radio"), a project of the Tunisian cultural and media Organization, 'Intellectuals Without Borders'.

Based in the town of Medenine in the South of Tunisia, and being far from the Capital, Medenine is one of the most marginalized Cities despite its rich history and architectural heritage. In the aftermath of the 'Tunisian Revolution', a group of 15 'intellectual' young practitioners decided to revive the cultural life of their town and people and to renew their ties with the rest of the Country and thus through their own resources established 'Intellectuals Without Borders'. During the first few months of its life, the group decided to focus their effort on raising young people and others awareness of social, political and economic issues through organizing film screenings, theatre performances, seminars, and other activities which were all followed by open discussion on important issues raised through these educational tool.

'Intellectuals without Boarders' received support from Naseej in April 2012 and "Radio al Kssour" was launched in July 2012. The Naseej support provided included, financial support to equip the radio and initial team and to produce the first few online programs. In addition, Naseej also provided management and financial capacity building through regular mentoring and follow up. The threefold goal of the Radio includes: to disseminate and increase access to information about existing NGO's development and cultural activities and opportunities in Southern Tunisia in general; to act as a vehicle for enabling and showcasing the great potentials in the South sub-region including people, history, etc.; and to promote the heritage and cultural tourism in Southern

Tunisia which would improve the economic situation as well.

"Radio al Kssour" uses social networks to engage their audience and increase their following and they have been receiving a lot of positive and regular feedback. It is certainly filling a gap in Tunisian cultural life, but perhaps more importantly in the local context; it has been providing capacity building and work placement opportunities for young graduates in a number of media-related jobs: sound technicians, graphic designers, editors, etc. Building on the Naseej support and the creation of the Radio infrastructure and team, Radio al Kssour managed to get some public funding from a government-run employment agency that supports one-year work placements for recent graduates.

For Talal Adala, one of the initiators of the NGO and Radio, this work placement program means more than just a way to combat unemployment. He sees it as creating a space for those young people to be creative in fields that might have remained closed to them otherwise. Like him, many of the project's founders are proud to be presenting young people and community members with access to information and resources that are of relevance to their life and of importance to their development; things that were perhaps unavailable to them.

# A Story from Palestine

<b>On The Wall</b> غ الحيط	<b>Place</b>	Ramallah, Palestine
	<b>Time</b>	2012
	<b>Themes</b>	Freedom of Expression, Culture, Community Livelihood, Civic Engagement
	<b>Partner</b>	Youth Group
	<b>SOS</b>	Financial Support
	<b>Size of Grant</b>	USD \$ 5,000.00
<b>Beneficiaries</b>	15 different localities in Jerusalem, Ramallah, Bethlehem, Qalqilia and Nablus	
<b>Team</b>	9 Graffitists and othe activists as well as community members	

In Palestine, graffiti is not an underground activity since the establishment of the Palestinian Authority and only within Palestinians governed areas. The cities are awash with wall murals that invoke iconic images of protest or nationalism, but the refugee camps have an air of temporariness about them, and such aesthetic touches are fewer and less developed.

'On the Wall', was founded in early 2012 by 9 artists, students and activists from different Universities in Ramallah, Jerusalem and Nablus. It aims to change the visual culture of the population-dense camps and neighborhoods. With Naseej support, the group visited over 15 different communities, painting murals, running workshops for children and youth, mobilizing community members to take active role in expressing themselves or enhancing their environment; through murals and many other means.

The artistic approaches of 'On the Wall' is for the primary purpose here is to create images that people can easily relate to and reproduce. Many murals use imagery that has a place in the collective consciousness of Palestinians, e.g. a knight on a horse carrying the Palestinian flag, the stone domes of the old villages, the key symbolizing the right of return. Other images evoke a sense of joy by depicting children at play in a wide field or the green hills of Palestine, visualizations of a better life behind the walls and the limitations of the occupation.

For several of the participating members, 'On the Wall' was a chance to move around and across checkpoints within their own country, visit and meet diverse communities including refugee camps (for the first time) and contribute to making a difference in the life of others. In taking their murals and messages to places like Aida Camp in Bethlehem,

the villages of Bita and Urta near Nablus, Nabi Samuel in Jerusalem, Ein Ereik and Al-Amaari Camps in Ramallah, they were themselves discovering worlds that so far had been unknown to them. The project was a process of exposure and learning for both sides. For the residents of the camps and poor neighborhoods, it may have been more common to receive visitors from foreign NGOs, but they were not used to meeting young educated Palestinians from the 'City', people who share the same heritage but have grown up in significantly different and more privileged surroundings. Breaking the initial barrier between the group and the communities they visited, was perhaps the most inspiring achievement of the project. People started inviting the project's team to their houses and suggesting specific images for the murals. Ties and friendships were formed, as well as plans for an 'Art & Culture Residency' in Al-Amaari Camp.

Of all the inspiring stories that 'On the Wall' artists have to share, the Al-Amaari Camp seems to stand out. When the project's team went to work on a mural on the wall of a Special Needs Organization, the first thing they noticed were the piles of litter outside the place. They were then told about the ongoing "rubbish problem", a constant bone of contention between the organization's staff and the landlord. The painting of the mural proceeded anyway and was welcomed by the residents and neighbors. The next thing they knew, the piles of rubbish were gone. The landlord hired a bulldozer and cleaned up the place. Once they saw that their building was becoming an aesthetic feature of the street, they wanted to play a role in that. A few brushstrokes on an empty wall could change people's relationships with their surroundings, and remind them of the possibilities of beauty in their everyday lives.

# A Story from Yemen

<b>Mobile Clinics</b> النزولات العلاجية	<b>Place</b>	Hadramout, Yemen
	<b>Time</b>	2006 – 2010
	<b>Themes</b>	Health, Community Livelihood, Civic Engagement, Job Creation
	<b>Partner</b>	Al Nahda Society
	<b>SOS Services</b>	Capacity Building, Financial Support, Linkages, Mobility Internship, Exposure
	<b>Size of Grant</b>	USD \$ 81,202.25
	<b>Beneficiaries</b>	The population of al Soum and Sana in Wadi Hadramout; about 13,000 inhabitants
<b>Volunteers</b>	More than 50 female and male	

Every week, in the town of Hadramout in Yemen, a group of young volunteer doctors and physicians get together two to three times a week making their way to six of the most remote rural villages in Sey'oun (the Capital of Hadramout Valley and located in its western side). The young health providers and their team of local youth volunteers open the doors of "Al Nahda" Society's mobile clinics to provide free medical services that otherwise would not have been available to the people of these marginalized localities.

"My unyielding faith in the role of youth in the development of their communities is what motivated me to participate in this project," Ahmad Bazaal – Volunteer\ Journalist

In 2006, "Al Nahda" Society participated at one of Naseej's CYD capacity building and accordingly were to enhance their work strategies which was based on engaging youth and community members in their own development process, and the development of their communities. Later 'Al Nahda' received financial support from naseej over a 3 year's period divided into two phases. For 'Al Nahda and Sey'oun community members, these three years had helped them go through a real "life changing process" which started with al Nahda's identification and prioritization of needs within the communities; on the top of the priorities list was the basic need for medical and healthcare in some of the most marginalized localities in Wadi Hadramout.

In sequence, the "Mobile Clinics" Project was designed on the Asset Based Community Development framework with an emphasis on directing the of young people and community members' energy towards positive pursuits that

helped improve living standards, lead to a transformation in the negative perceptions related to youth and their role within their communities and contributed to affirmative long term sustainable change which transported the life of people and communities.

The project started by bringing together talented young health professionals and veteran doctors to attend to the medical needs of secluded communities; training interested local young to prepare them for a vocation in the medical field; and spread awareness on a wide range of important health issues and practices such as immunization, reproductive health, and nutrition among parents, youth and children.

"Naseej trusts its Partners and their creative capabilities in each of their respective domains and local environment; a working virtue we have not experienced before." Abdilrahman Al Saqqaf – CEO of "Al Nahda"

Before long, the Mobile Clinics and the dedicated efforts of their volunteers bore fruit and earned them the appreciation and confidence of the communities they worked with, local government authorities, and regional and International donor organizations. Entities seeking to support projects that activate the role of youth in social development efforts soon partnered with "Al Nahda" Society to build upon the success of the "Mobile Clinics" project supported by Naseej; in 2008, Oxfam International approached "Al Nahda" Society and provided 17 young volunteers at the 'Mobile Clinics' with certified training in midwifery, and the Yemeni Ministry of Health authorized and supported the Society in constructing a health clinic in the village of Sana which will be providing sustainable

medical services in cooperation with the young, capable, and passionate Yemeni doctors. By late 2010, all the 17 young doctors were working as midwives in Wadi Hadramout whilst still volunteering at "Al Nahda's" Mobile Clinics which became an ongoing project through the voluntary efforts of the Society and the young professional and volunteers.

"We shed the light on marginalized areas and the

critical need for providing health care to marginalized and secluded localities. With our true belief and sense of commitments and through the support of Naseej, our dream and the dream of many in-deer need community members, became true as we managed to encourage the local council, the government and other donors to join our efforts and take an active role in improving the medical services in these localities." Abu Baker Al saqqf, one of the Project Youth Coordinators



## What happened with al Nahda and in Hadramout after the Naseej Grant; 2008 onward

3 Health Centers and a Hospital were established in three different locations in the Valley with a dedicated medical staff	A training program was conducted on the subjects of "Veterinary Medicine, Beekeeping, agricultural pumps"
Health Centers are implementing an educational program for women in the area	Launched an advocacy campaign for Girl's education, and also a Financing program to support women in the area.
6,443 people (men, women, children) were reached during the second phase of the project	Received funding from 6 different local and International organizations, and a CSR fund from a private company
18 midwife nurses were trained and certified to provide childbirth care	Volunteers reached 300 in 2012. Al Nahda Associations won many local and regional awards.

# A Story from Palestine

<b>Al Ouneh</b> (collaboration) العونة	<b>Place</b>	Deir Bzee' village, Palestine
	<b>Time</b>	2007
	<b>Themes</b>	Education, Community Livelihood, Civic Engagement
	<b>Partner</b>	Ilina Youth Group
	<b>SOS Services</b>	Capacity Building, Financial Support, Mobility Internships, Linkages
	<b>Size of Grant</b>	USD \$ 40,000
	<b>Beneficiaries</b>	The whole village of Dier Ibzee – 1,200 inhabitants in addition to all volunteers
<b>Volunteers</b>	40 female & males	

For years, people used to gather and help others in need and/or to contribute to the enhancement of their villages and communities. Whether to build a new home, renovate a mosque, paint a church or harvest the olives during the harvest season; this was, and still is, embedded in the Palestinians' traditions and culture and is known as "Al Oneh" (Help). This help represents a form of cooperation, volunteerism and social solidarity.

"Ilina Youth Group (Ours)" consisted of a number of young individuals who are passionate, enthusiastic and loyal to their country and their people. Over a period of 7 years, they have decided to volunteer randomly in different communities and for different social and developmental causes. They had no structure, no money and no interest in media coverage; only themselves and their commitment to their community. In 2006, and after being subjected to the CYD concepts and approaches Naseej had disseminated through different workshops and meetings, the Group decided to approach Naseej for financial support to conduct a community development project at one of the villages near the City of Ramallah. In sequence, the group visited a number of villages and did a quick needs assessment survey. Several factors affected their choice; the readiness of the citizens to contribute effectively to the project, focusing primarily on youth involvement, and the effect of the project on the community and peoples' lives.

Deir Ibzee' was the selected village. It is a small marginalized village located to the west of Ramallah with an estimated population of 1,200 people. Meetings were held with the citizens, especially the youth; to further identify the problems and needs of the village, as well

as the prioritizing and planning on how to respond to them. The youth, along with their real partnership with the community members, would implement their plan of action during a 10-day, voluntary summer camp.

"We should utilize our energy to develop and constantly improve and build on what we have. Youth can give and can positively change things to the better." Mutasem Abu Daqqa, Ilina Group.

Accordingly, the gap identified was, an additional class for the last year of high school for female students as the existing school does not have one. In the past years, for girls to graduate from high school and continue their education, they needed to go to nearby villages or town's schools. However, because of the Israeli Occupation restriction of movements and blockage of roads, traveling between villages and towns to pursue their education was a risky challenge which many parents opted not to put their daughters through thus depriving their girls from finishing their high schools and opening further potentials for their education. Thus, without an extra classroom, the education journey for most girls of Deir Ibzee' would have continued to end there, at the eleventh grade.

In addition to the local volunteers, youths traveled from different cities of the West Bank to join the 'voluntary summer camp' based on an announcement distributed by the group and tier supporters; from Hebron, Bethlehem, Jenin, and Ramallah. During the Camp which did not only the construction of the class in the hand of the volunteers but also the basic renovation of the whole school, the village community decided to do other work in their village, including cleaning and planting the Cemetery,

painting streets and cleaning empty lands.

Once the class was constructed the group and some village members contacted the Palestinian of Education who had respond and fulfill their demand of provided the required teachers and covering their salaries from the Ministry's budget. This collaboration brought a community and a country closer together. Those involved walked away with a greater sense of ability and

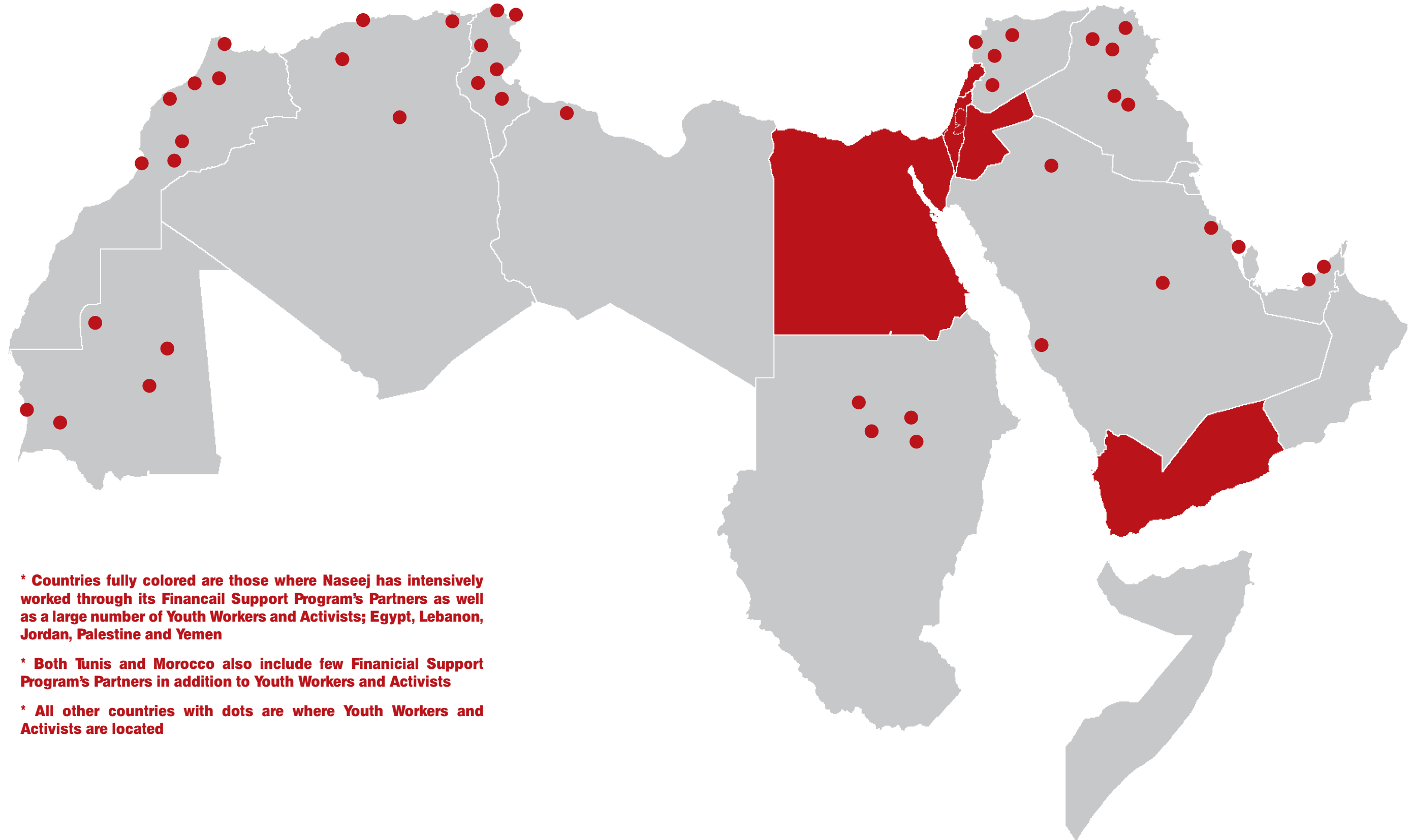
stronger commitment towards their responsibilities as citizens towards their local community and their country as a whole.

"Naseej opened our eyes on the importance of engaging the youth and the community; this made them feel the ownership of the classroom they helped in building, every door they helped in painting and every tree they helped in planting," Yara Odeh, Ilina Group.



<b>What happened in Deir Ibzee' after the Naseej Support and Ilina's Oneh; 2008 onward</b>	
To date, 5 High school classes graduated from Deir Ibzee' Girls School, with 180 female students received their diploma during 2007-2012.	Youth in cooperation with the Village Council worked to provide the village and the school with many services and equipment.
The idea spread as a new "Oneh" Youth Group was established in Hebron to provide community development support.	The women of Deir Ibzee' Village created a production kitchen within the school to provide healthy food for students.

## Naseej geographical outreach across the Arab World (only)



\* Countries fully colored are those where Naseej has intensively worked through its Financial Support Program's Partners as well as a large number of Youth Workers and Activists; Egypt, Lebanon, Jordan, Palestine and Yemen

\* Both Tunis and Morocco also include few Financial Support Program's Partners in addition to Youth Workers and Activists

\* All other countries with dots are where Youth Workers and Activists are located



# The Production House

Assets and Resources

## About Naseej Foundation

The inception of Naseej - Community Youth Development Initiative (CYDI), was the product of a fused strategic partnership between Ford Foundation (FF) and Save the Children (SC-US) in late 2005 in attempt to respond to the growing needs of youth and communities in the region.

Launched through its regional office in Amman - Jordan, Naseej was a five-year, 10 million dollar initiative focusing its work through its sub-grants in five countries and extended its outreach and capacity building component to more than 18 Arab Countries. Stemmed from the essence of a valuable internationally and academically acknowledged conceptual Framework (CYD) which has been supported largely by FF since the early 80s in the USA and later across the World, and incubated within Save the Children, a well known credible International NGO, Naseej was built and structured according to unique approaches and high standards policies and systems.

The increasingly recognized role and the impact Naseej showcased at a number of levels as a credible and dedicated entity encouraged Naseej stakeholders (local partners, practitioners, management, our staff, and the donor community) to transform the Naseej CYDI into a Regional Arab Foundation during the year 2010. In sequence, the Naseej Foundation was established as an independent International Foundation working for young people and communities across the Arab World.

The Naseej Foundation is a not-for-profit and not partisan Arab foundation. Naseej does not discriminate on the basis of race, color, sex, religion, national and ethnic origin, marital status, age, or physical or mental disability.

## The CYD Framework

The uniqueness of Naseej Foundation lies in its adoption, implementation and dissemination of a number of human-centered concepts and approaches which serve as guiding principles for all its work; CYD Framework.

Community Youth Development (CYD) is a new and invigorating paradigm based on the belief that young people have strengths regardless of their life situation, that they have basic rights - including the right to make decisions concerning their own lives - and the capacity and knowledge to contribute to and lead their community's development (Hughes and Curnan, 2000).

Community youth development is a simple but profound approach. Its simplicity is rooted in very basic values and assumptions that have far-reaching implications. The implications create complexity because CYD is essentially a paradigm shift. The CYD approach holds an appreciative, holistic, relational worldview, rooted in justice and compassion. This serves as the basis for all action, as Gandhi said, "to be the change we want to see in the world."

"CYD expands the boundaries of the youth development paradigm; it does not stop at the walls of a youth center nor seek only to change youth programming."

### Naseej Conceptual Framework includes:

- Community Youth Development (CYD)
- Positive Youth
- Development (PYD)
- Asset Based Community Development (ABCD)
- Services, Opportunities and Support (SOS)

### CYD Framework in summary:

- **FOSTERED** through relationships with all stakeholders
- **CULTIVATED** by competent and able implementers
- **INFLUENCED** by the place and the environment
- **TRIGGERED** by youth active participation

## The Strategic Framework

The Board of Directors, the Executive Team and a selected number of stakeholders (partners, practitioners and activists) have defined the Foundation's vision and mission as follow:

### Vision

"a diverse and active communities, where people collectively and through equitable partnerships, play a positive and responsible role in the development process that ensures justice at all levels, across the Arab World."

### Mission

"a regional Arab Foundation that unleashes the potential of youth, communities and civil society organizations and structures, to collectively engage in achieving real & sustainable development impact and change."

### Outcome

- **Increase and promote** youth meaningful and qualitative engagement and productivity at the social political and economic levels.
- **Enhance work quality and impact** of youth and community development entities (organizations, groups, networks).
- **Mainstream** youth and community issues and concerns in development policies and agendas.
- **Develop and maintain** Naseej as a world class youth & community development foundation.



## Key Weavers

- **The Board of Directors and Executive Management**

Naseej Foundation's Board of Directors was officially established in April 2010. It consists of five members who come from diverse age group, gender, professional backgrounds and countries and who are believed to be not only prominent professionals but also activists in the area of social change and development.

Naseej Executive Director has been on top of her job since the initiation of Naseej in mid 2005. She carries the conceptual bases as well as the history and years load of experience, lessons learned and direct contact with almost all those who have been engaged in Naseej across the region and beyond.

- **The Team**

Naseej Team's boundary goes beyond the staff members who were over years diverse, qualified, concerned and committed individuals from different countries but also those individuals identified as core teams of Youth Workers and Activists who, over years, have contributed intensively and constantly to its plans and their implementation mostly on voluntary bases.

Over the years, the largest ever Naseej staff members were 8 full time and 5 part timers and currently the team consists of 3 full time staff (including the Executive Director) and 3 part timers and consultants.

Naseej Youth Workers and Activists Core group members' number is 80 from 12 different Arab Countries.

- **Volunteers**

Over the years, Naseej Foundation, hosted and worked closely with many creative individuals from different parts of the Arab World. Many of these great potentials, became with time, Naseej dedicated volunteers; through conducting trainings and workshops, attending workshops, disseminating the CYD concepts and Naseej working principles and values through Naseej activities and their work and considered themselves, proudly, a main part of the Naseej.

Naseej current pool volunteers' number exceeds 500 active and committed volunteers.

- **Partners**

Since late 2005 and to-date, Naseej Foundation was able to locate and partner with more than 147 civil society organizations, groups and individuals working to support youth and communities in their dedicated efforts for social, economic and political justice based in 8 Arab Countries.

This is in addition to the fact that Naseej sees all its team members and volunteers as true partners for achieving its goals and objectives as well as bringing a difference to their selves and communities at large.

## Donors

Between the years 2005 and 2012, Naseej worked with and received financial support from a number of International Funding Organizations and Agencies as well as few Arab individuals who opted to maintain their names as anonymous.

### Ford Foundation

2005 - 2010

USD \$ 10 million

### Open Society Foundation

2011 - 2012

USD \$ 300,000.00

### Rockefeller Brothers Fund

2011 - 2012

USD \$ 200,000.00

### Global Fund for Community Foundations

2012

USD \$ 42,760.98

### Arab Individual Supporters

2011 - 2012

USD \$ 18,708.00

### Welfare Association

2011

USD \$ 2,501.25

### Soliya

2011 - 2012

USD \$ 2,275.02

**On behalf of partners, communities and young people in more than 18 Arab Countries, Naseej Foundation Board and Management would like to take this opportunity to thank all volunteers, staff, supports and Donor Organizations throughout the past 8 years, whom we consider major players and partners in the advancement of Community and Youth Development around the Arab World.**

## Our Official Status

### Headquarters

Registered as a Private Foundation in the Brussels Capital Region and in the Brussels judicial district Brussels, Belgium  
Registration Number: 10063183  
Registration date: April 20, 2010

### Main Office – Branch

Registered in Jordan as a branch of an International Foundation under the Ministry of Social Development Amman, Jordan  
Registration Number 2381; File No. ( 1416 ع ج )  
Registration date: May, 24, 2011

# At a Glance – A summary of Naseej “Weaving Journey” - 2005 to 2012

Naseej Program - Phase I		
Designed under the partnership between the Ford Foundation and Save the Children	2005	Started operating in Amman in last week of August 2005 with one team member, and an idea to support Arab Youth and Communities
More than USD 4,000,000 were allocated for Naseej Phase I (till end 2007)		Targeted mainly 5 countries: Egypt, Jordan, Lebanon, Palestine and Yemen
A 'Regional Advisory Committee' was established to widen the stakeholders' pool in support of the work	2006	Received about 250 project proposals for 'financial and technical support' from five countries
Launched its first "open solicitation / RFP" through open workshops in five countries		Launched its CYD Portal
Expanded its team to 3 members and enhanced its structure, systems and programs		Provided 'financial support' through grants and contracts to 71 organizations and groups in 5 countries
Supported the creation of "Safar - Arab Youth Mobility Fund" which supported 216 practitioners & activists internships and visits to 20 Arab Countries.	2007	Held the first "Youth Workers – CYD" regional workshop/event in Wadi Fynan in April 2007; participants represented 12 Arab Countries
Reached more than 153 localities through Partners field activities in five countries		Reached to 585,159 beneficiaries in Phase I
Conducted 45 different Capacity Building and linkages Workshops (within Phase I) for local entities and practitioners across the 5 countries		Conducted its first "Partners Networking and Shared learning" Regional Event in December 2007 with the participation of about 150 practitioner from 8 Countries
Naseej Program - Phase II		
Launched its second "Open Solicitation" through 8 open workshops in five countries	2008	Conducted a Full "External Evaluation" to review achievements and conduct modifications required
Received more than 700 project proposals from 8 different countries		Expanded its team to 8 full time staff
Supported – financially and technically – 52 Organizations and Groups in Egypt, Jordan, Lebanon, Palestine, Yemen and Regional	2009	Conducted 3 of its most important "Youth Workers – CYD" Regional Workshops which included a "training of trainers" workshop in September 2009
Conducted a total of 12 different Capacity Building workshops and events in five countries		Supported the establishment and issuance of the first 9 issues of "Min Wa Ila" youth regional magazine

Enhanced its CYD Capacity Building Component in full partnership with active trained Youth Workers and Produced the CYD Training Guide	2009	Facilitated the production and released a "Mapping of Youth Issues exercise for youth in 10 Arab Countries" for the Open Society Foundation
Conducted its first "Official Strategic Planning Workshop" for beyond year 2010, in partnership with all stakeholders		Activated the results of its new strategic Plan and the transitioning process for the establishment of the "Naseej Foundation"
Reached 20 countries throughout our diverse SOS and extended network	2010	Registered Naseej Foundation as an independent International Foundation in Belgium
Conducted a total of 16 different Capacity Building workshops and events in five countries		Conducted its second Partners' "Weaving the Threads" regional event in June 2010
Conducted 23 National and 5 Regional "Youth Workers – CYD" workshops in different countries		Reached 4,253,016 beneficiaries across 20 Arab Countries during phase II
Provided 116 practitioners and activists with Internship mobility grants for exposure, exchange learning and networking (2009 & 2010)		Focal Points, Volunteers and Trained CYD practitioners exceeded 300 by the end of 2010
Naseej Foundation – Phase III		
Registered the Foundation's Regional Office in Amman, Jordan	2011	Organized its first two "Young Activists & Arab Spring" Regional Workshops in Amman and Egypt
Naseej Board of Directors established and conducted its Second Official "Board of Directors" meeting		International and regionally acknowledged as "a Resourceful and Dedicated Representative of Young People of the Region"; awarded one of best Arab Entities for youth development by Arab League.
Launched its 3rd "Open Solicitation" and received 350 project proposals from 8 Countries		
Reached out to two more countries, through its direct 'financial support' to local development initiatives; Morocco and Tunisia	2012	Conducted and produced a 'Midterm Review for its Strategic Plan' 2011 – 2015
Supported the implementation of 23 projects in Palestine, Egypt, Lebanon, Morocco and Tunisia		Conducted 19 Networking workshops for Activists and Practitioners in Egypt, Yemen, Morocco, Tunis, Lebanon, Palestine and Jordan
Conducted two Regional Events; "Social Media & Alternative Learning Tools" in Egypt and "Activists third Event" in Tunis reaching to 12 Arab Countries		



## **Naseej** CONTACT INFORMATION

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**Twitter:** <http://twitter.com/#!/NaseejCYD>

**Naseej Channels:** YouTube: [http://www.youtube.com/user/naseejchannel?feature=results\\_main](http://www.youtube.com/user/naseejchannel?feature=results_main) and Ikbis: <http://www.ikbis.com/channels/naseej>

## Why I love Naseej

Most of the time, when NGOs plan and run programs, they work in one area; something that is very artificial and one-dimensional. In fact, it is the very opposite of how life works with everything connected to, touching, and reacting to everything else. In other words, life works as an ecosystem, not some isolated moment.

Naseej, the act of weaving, is a human ecosystem, connecting all parts, working with song, art, drama, economic and social development, giving young people tools and confidence to imagine, plan, and create their futures. In one sense, Naseej never ends since one of its major objectives is to be a catalyst, to start programs or linkages that have unpredictable consequences, but ones that invariably strengthen Palestinian society. Oh, to be in the year 2015 and look back at all the wonderful ripple effects that Naseej programs will have generated.

What I love most about Naseej is the aesthetic, the sense of beauty that all the projects embody. How often do development programs also intentionally build beauty into every aspect of planning and execution? Not very often. In this sense, too, Naseej imitates the fabric of nature and life itself. How fortunate for all of us to have the chance to participate in such an adventure over the past several years. Let it continue. Jerry Farrell, Country Director - Save the Children, West Bank/Gaza (2008)

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